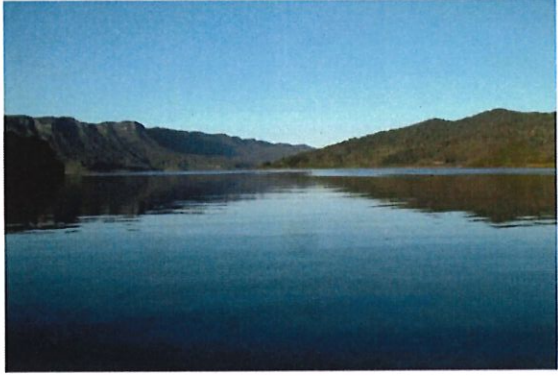


2013

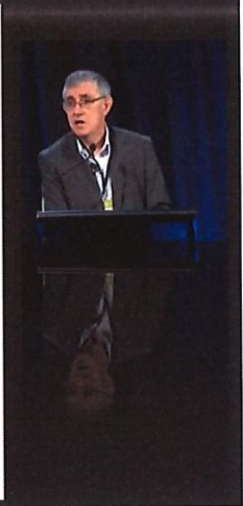
McGuinness Institute, 2011

100 companies, 100 inspired entrepreneurs
An additional \$45 bn per annum in exports (double our present exports)

Ask the question: why would such a business want to stay in New Zealand?



"A place where talent wants to live"



Sir Paul Callaghan - StrategyNZ: Mapping our Future - March 2011

 McGuinness Institute
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Published on 17 Apr 2011
Sir Paul Callaghan's keynote address at StrategyNZ: Mapping our Future 2011 on 'a place where talent wants to live'.
To find out more about where this journey has taken us to from March 2011 to July 2015 see <https://www.youtube.com/watch?v=n9y9A...>

Visit the StrategyNZ website to download audio for iPod and his Powerpoint presentation.
<http://www.strategynz.info/2011-works...>

This was recorded by Wendy McGuinness, Chief Executive of the McGuinness Institute. The Institute is an independent think tank specialising in research and policy analysis based in New Zealand. See <http://www.mcguinnessinstitute.org>

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