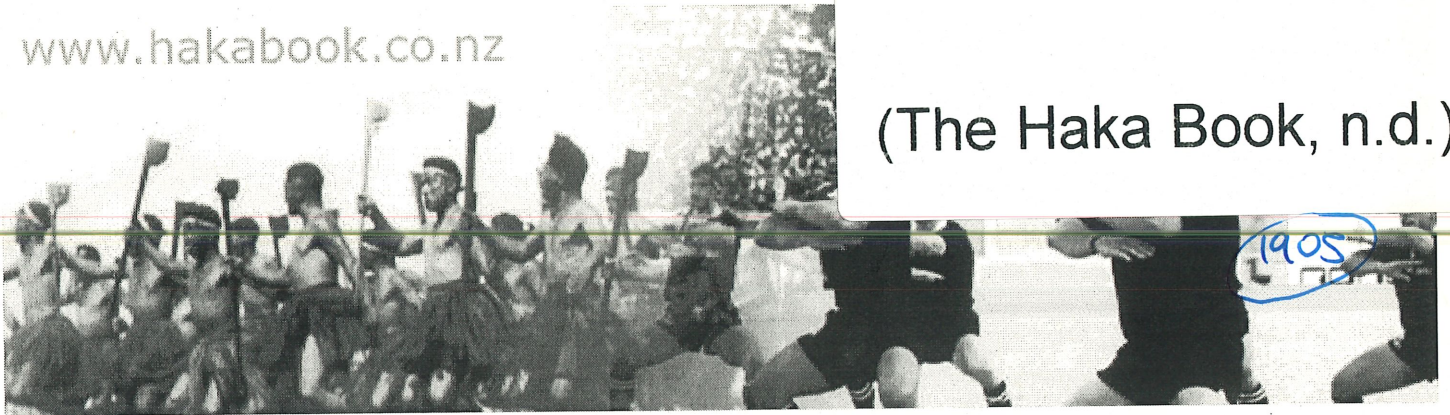


(The Haka Book, n.d.)



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The Haka Book

The Story of the Haka ("The Haka Book") is a 24 page A5 glossy colour publication written for visitors to New Zealand and the education markets. New Zealanders wanting to know more about the haka will enjoy this book.

The Haka Book is designed to be able to be posted in a postcard format. This makes it easy for you to post to friends, family or your home anywhere in the world.

The Haka Book provides the reader with a background to the haka, including the meaning, the actions and the application of the haka in different parts of the New Zealand life, past and present.

Some interesting facts about the haka.

1. The "Ka mate ka mate" haka was composed and first performed by the warrior chief Te Rauparaha of the Ngati Toa tribe in the early 1820's.
2. The 1905 "Originals" All Black rugby team first used the haka on an overseas tour.
3. There are several different types of haka each with their own actions, uses and purposes.
4. There are hundreds of actual haka. Many have been composed by Maori tribes as insults or challenges to other opposing tribes! And to be the subject of the composition of a haka is normally considered to be something of an honour.
5. A number of New Zealand sports teams now perform the haka on all levels of the sporting arena.
6. Most New Zealanders claim to know how to perform and will perform the "kama-te kama-te" haka when asked. But many have no idea and will often make up words and actions when they get stuck. The haka book comes with full diagrams, words and actions on how to perform this famous haka. So buy it and catch these well meaning but ill advised kiwis out!

The Story of the Haka is full of facts, figures, interesting stories and history surrounding the haka. Buy it and become an expert!

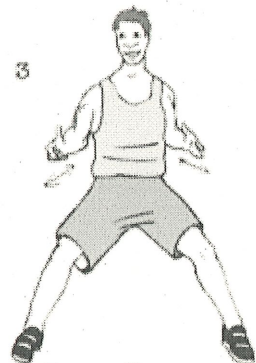
The story of the Haka was written by Dave Clements, a New Zealander with experience in the tourism industry and a keen interest in the haka

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