After years of protest, agitation, and court hearings, the Māori Television Service finally launched on 28 March 2004. This is the first 30 minutes that went to air. Presented by Julian Wilcox and Rongomaiwaiwai Milroy, the transmission begins with a traditional montage of Aotearoa scenic wonder (with a twist of tangata whenua); the launch proper opens with a dawn ceremony at Māori Television’s Newmarket offices, featuring MPs and other dignitaries. Wilcox also gives background information on the channel and outlines upcoming programming highlights.

Key Cast & Crew

Wayne Leonard
Presenter, Director

Rongomaiwaiwai Milroy
Presenter

Julian Wilcox
Presenter
E ngā iwi o te motu tēnei koutou katoa. Nau mai ki te wā whakatūhia nei e rewa ai tēnei puia ki hou o te ao Māori hei ngāhunga ma te ao whānui tonu. Ina, ko te ratonga Inrangī Whakata Māori e whai teata nei kia tīhia mai i nga tonga rewea kua roa e tato kētia ana mai ano (mai ano) o mohou nei, i lani kia ea te awhero kia māpura pūrā ngā whatu kia aroare ngā taringa no reira anēi alau ni ki te rere arorangi nei.

— Julian Wilcox introduces the channel

Produced by

Māori TELEVISION

Māori Television

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In time for the 25th anniversary, this Māori piece from 2002 looks at qMāoriFM’s 10yr celebration, more @ NZ On Screen | https://t.co/UutqcB1W
